

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re the Application of:

ELLIOT A. GOTTFURCHT

Application No.: 10/646,066

Filed: August 21, 2003

For: **METHOD TO GENERATE
ADVERTISING REVENUE BASED ON
TIME AND LOCATION**



Art Group: 3622

Examiner: Donald Champagne

INFORMATION DISCLOSURE STATEMENT UNDER 37 C.F.R. §1.97

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

In accordance with the duty of disclosure, enclosed is a copy of IDS Citation Form PTO/SB/08 or PTO-1449, together with copies of the documents cited on that form, except for copies not required to be submitted (e.g., copies of U.S. patents and U.S. published patent applications need not be enclosed). This IDS and IDS Citation Form are being submitted concurrently with the Request for Continued Examination. It is respectfully requested that the cited references be considered and that the enclosed copy of PTO/SB/08 be initialed by the Examiner to indicate such consideration and a copy thereof returned to applicant(s).

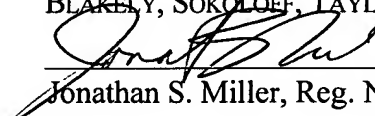
The submission of this Information Disclosure Statement is not to be construed as a representation that a search has been made in the subject application and is not to be construed as an admission that the information cited in this statement is material to patentability.

Please charge any fees due to Deposit Account 02-2666. A duplicate copy of the Fee Transmittal (PTO/SB/17) is enclosed for this purpose.

Respectfully submitted,

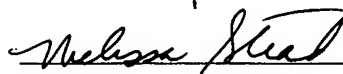
BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN LLP

Date: 11/6/06


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I hereby certify that this correspondence is being deposited with the United States Postal Service on the date shown below with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.


Melissa Stead

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Substitute for form 1449A/PTO

INFORMATION DISCLOSURE STATEMENT BY APPLICANT

(use as many sheets as necessary)

Sheet

1

of

3

Complete if Known

Application Number	10/646,066
Filing Date	August 21, 2003
First Named Inventor	Elliot A. Gottfurcht
Art Unit	3622
Examiner Name	Donald Champagne
Attorney Docket Number	4346P001X3

U.S. PATENT DOCUMENTS

[illegible]

FOREIGN PATENT DOCUMENTS

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Examiner
Signature

Date Considered

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¹Applicant's unique citation designation number (optional). ²See Kinds Codes of USPTO Patent Documents at www.uspto.gov or MPEP 901.04. ³Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). ⁴For Japanese patent documents, the indication of the year of reign of the Emperor must precede the serial number of the patent document. ⁵Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST. 16 if possible. ⁶Applicant is to place a check mark here if English language Translation is attached.

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Substitute for form 1449A/PTO INFORMATION DISCLOSURE STATEMENT BY APPLICANT (use as many sheets as necessary)				Complete if Known	
				Application Number	10/646,066
Sheet 2 of 3				Filing Date	August 21, 2003
				First Named Inventor	Elliot A. Gottfurcht
				Art Unit	3622
				Examiner Name	Donald Champagne
				Attorney Docket Number	4346P001X3

NON PATENT LITERATURE DOCUMENTS			
Examiner Initials*	Cite No. ¹	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T ²
		"Handhelds get better net compatibility", Paul McDougall, Information Week, Oct 11, 1999, 756; pg. 28	
		"IBM speeding up Web data for sub-PC clients" Marc Songini; Network World, Sept. 27, 1999; 16, 39, pg. 8	
		"Internet by Proxy"; Amy Helen Johnson; Computerworld; August 30, 1999; 33, 35; pg. 66	
		"Riverbed Aims Small"; Aaron Ricadela; Information Week; July 26, 1999; 745; pg. 24	
		"Extending the Internet" Steve Zurier; InternetWeek. Manhasset; June 21, 1999, Iss. 770; pge. 49	
		"Enterprise resource planning goes mobile"; Stannie Holt, et al., InfoWorld, Sept. 6, 1999; 21, 36, pg. 12	
		"Client-Server Computing in Mobile Environments" Jin Jung; Abdelsalam (SUMI) Helal and Ahmed Elmagarmid; ACM Computing Surveys, Vol. 31, No. 2, June 1999	
		"AvantGo server eases handheld access to enterprise applications" Jason Meserve; Network World; Sept. 6, 1999; 16, 36; ABI/INFORM Global Pg. 21	
		"Tougher Web-Site Coding" Jason Levitt; InformationWeek; March 8, 1999; 724, pg. 51	
		"New Web Whopper"; Joshua Piven; Computer Technology Review; Sep 1999; 19, 9; pg. 1	
		"Wireless Markup Language as a Framwork for Interaction with Mobile Computing Communication Device" Jo Herstad, et al., Proceedings of the First Workshop on Haman Computer Interaction with Mobile Devices; http://www.dcs.gla.ac.uk/johnson/papers/mobile/HCIIMD1.html (66 of 80) 6/7/06 7:30:35am	
		"In the Palm of Your Hand"; Kimberly Patch and Eric Smalley; Power Source; WebBusiness Magazine; May 1, 1999	
		"Oasis 1.0 Offers 'Author ONce, View Anywhere' Solution"; Anonymous; Information Today; March 1999; 16, 3; pg 41	
		"Telecommunications (A Special Report): The Users--In the Palm of Your Hand: Companies are searching to fit the Web on the screens of hand-held gadgets" Lisa Bransten; Sept. 20, 1999; Handheld computers, Internet Access, Series & special reports, Wireless communications;	

Examiner Signature		Date Considered	
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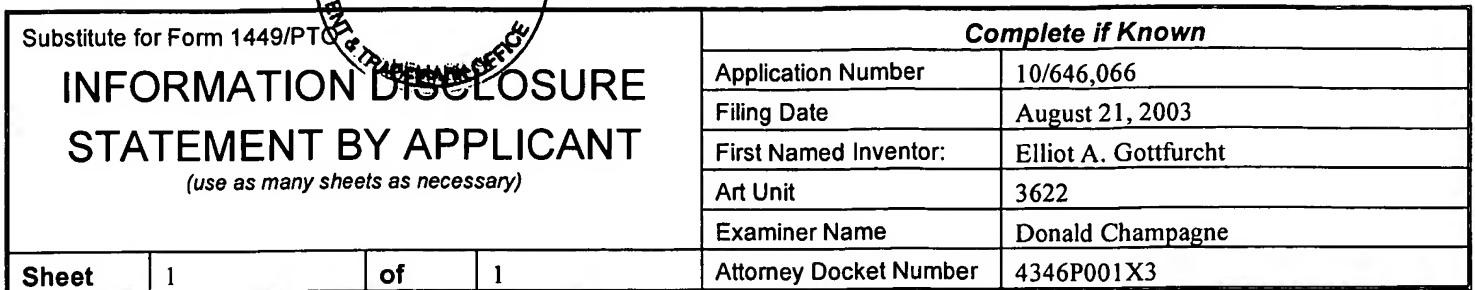
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